


**The ELANCO Library presents:**  
**THE 2019 SHOE-FLY 5**


The Eastern Lancaster County Library would like to cordially invite you to participate as a Sponsor for **Shoe-Fly 5 Road Race** in Terre Hill. This event will be held in conjunction with Terre Hill Days on Saturday, July 20, 2019. The five-mile race will begin at 8:00 a.m.

This is the second year the ELANCO Library is organizing this race and our goal is to increase awareness for library services, as well as to raise money to purchase books and other materials for the library. The Shoe-Fly 5 has a rich history in our community and the ELANCO Library is delighted to be a part of this race at Terre Hill Days, but we need your help to make this event a success!

Your sponsorship helps cover the event expenses such as t-shirts for participants, brochures, awards, prize money, post-race snacks and other expenses associated with this race.

<b>Sponsorship</b>	<b>Cost</b>	<b>Benefits</b>
Platinum Level	\$1000	<ul style="list-style-type: none"> <li>• Company logo on back of race t-shirt</li> <li>• Logo and contact information listed on race website</li> <li>• Logo displayed at race registration</li> <li>• Social media recognition</li> <li>• Verbal recognition on race day</li> <li>• Option to include marketing materials in participant bags</li> <li>• Option to display corporate banner at event</li> <li>• Logo on registration form</li> </ul>
Gold Level	\$500	<ul style="list-style-type: none"> <li>• Company logo on back of race t-shirt</li> <li>• Logo and contact information listed on race website</li> <li>• Logo displayed at race registration</li> <li>• Social media recognition</li> <li>• Verbal recognition on race day</li> <li>• Option to include marketing materials in participant bags</li> </ul>
Silver Level	\$250	<ul style="list-style-type: none"> <li>• Company logo on back of race t-shirt</li> <li>• Logo and contact information listed on race website</li> <li>• Logo displayed at race registration</li> <li>• Social media recognition</li> <li>• Verbal recognition on race day</li> </ul>
Bronze Level	\$100	<ul style="list-style-type: none"> <li>• Company name (no logo) printed on back of race t-shirt</li> </ul>

Size and placement of logos on the t-shirts and website are based on sponsorship level. Please find the attached Sponsorship form.

Thank you in advance for your consideration of becoming a race sponsor!

Heather Smith, Race Director

**ELANCO Library • 11 Chestnut Drive • New Holland, PA 17557**  
**717-354-0525 • elancolibrary.org**



**Shoe-Fly 5 Race  
Sponsorship Form**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Indicate your level of Sponsorship:

- Platinum Level / \$1000
- Gold Level / \$500
- Silver Level / \$250
- Bronze Level / \$100

**Please email company logo to be used on t-shirts to [hsmith@elancolibrary.org](mailto:hsmith@elancolibrary.org) by May 31 to ensure inclusion on race t-shirt.**

**Mail this form with check payable to ELANCO Library to:**

Eastern Lancaster County Library  
Shoe-Fly Five  
11 Chestnut Drive  
New Holland, PA 17557