



The Eastern Lancaster County Library would like to cordially invite you to participate as a Sponsor for **Shoe-Fly 5 Road Race** in Terre Hill. This event will be held in conjunction with Terre Hill Days on Saturday, July 21. The five-mile race will begin at 8:00 a.m. followed by a Family Story Walk through Terre Hill Park.

This is the first year the ELANCO Library is organizing this race and our goal is to increase awareness for library services, as well as to raise money to purchase books and other materials for the library. The Shoe-Fly 5. has a rich history in our community and the ELANCO Library is excited to revive it- but we need your help!

Your sponsorship helps cover the event expenses such as t-shirts for participants, brochures, awards, prize money, post-race snacks and other expenses associated with this race.

Sponsorship	Cost	Benefits
Platinum Level	\$1000	<ul style="list-style-type: none"> • Company logo on back of race t-shirt • Logo and contact information listed on race website • Logo on event banner • Social media recognition • Verbal recognition on race day • Option to include marketing materials in participant bags • Option to display corporate banner at event • Logo on registration form
Gold Level	\$500	<ul style="list-style-type: none"> • Company logo on back of race t-shirt • Logo and contact information listed on race website • Logo on event banner • Social media recognition • Verbal recognition on race day • Option to include marketing materials in participant bags
Silver Level	\$250	<ul style="list-style-type: none"> • Company logo on back of race t-shirt • Logo and contact information listed on race website • Logo on event banner • Social media recognition • Verbal recognition on race day
Bronze Level	\$100	<ul style="list-style-type: none"> • Company name (no logo) printed on back of race t-shirt

Size and placement of logos on the t-shirts and website are based on sponsorship level. Please find the attached Sponsorship form.

Thank you in advance for your consideration of becoming a race sponsor!

Heather Smith, Race Director



Shoe-Fly 5 Race Sponsorship Form

Contact Name: _____

Company: _____

Address: _____

City, State, Zip _____

Phone: _____

Indicate your level of Sponsorship:

Platinum Level / \$1000

Gold Level / \$500

Silver Level / \$250

Bronze Level / \$100

Please email company logo to be used on t-shirts to hsmith@elancolibrary.org by May 15 to ensure inclusion on race t-shirt.

Mail this form with check payable to ELANCO Library to:

Eastern Lancaster County Library
Shoe-Fly Five
11 Chestnut Drive
New Holland, PA 17557

**ELANCO Library • 11 Chestnut Drive • New Holland, PA 17557
717-354-0525 • elancolibrary.org**